

Introduced by Council member Strickland

ORDINANCE 03-12-02

(AMENDMENT TO SIGN ORDINANCE NO. 04-02-02)

BE IT ORDAINED BY THE MAYOR AND COUNCIL OF THE CITY OF COLUMBIANA, ALABAMA AS FOLLOWS:

That the City of Columbiana does adopt this ordinance, amending Zoning Ordinance No. 215 as amended by Sign Ordinance No. 04-02-02 of the City of Columbiana, as follows:

Section 1. That Ordinance 215 as amended by Sign Ordinance No. 04-02-02 be further amended by adding Section 9.4.8. BANNERS to ARTICLE 9. SIGN REGULATIONS

“§ 9.4.8. BANNERS

A. On-premise banners

Upon application for a banner in accordance with this Article, a permit will be issued for up to ten (10) consecutive days per quarter, per business for one “on-premise banner,” which is a banner advertising activities conducted on the property upon which the banner is located.

B. Non-profit, charitable, or civic banners

Any non-profit, charitable or civic organization, with written permission from the business owner, may display one banner on the business owner’s premises to advertise an organized event being held by the organization in the city; such a banner is not restricted to advertising activities conducted on the property upon which it is located. Applications for these banners shall be made by the non-profit, charitable, or civic organization. A banner displayed under this subsection will count as one of the quarterly allotted banners allowed the business owner in subsection A above. (See Section 9.6.1 (c) (2) Statement of authorization).

C. Requirements for all banners

1. A banner may be displayed in any commercial or business zoned area (B-1, B-2, M-1, M-2), or on the premises of a public facility such as a school or library or a semi-public facility such as a church or private school, provided all applicable requirements are met. Banners other than on-premise banners may not be displayed along state highways as provided in the Highway Beautification Act–Outdoor Advertising, §§ 23-1-270, Code of Ala. 1975, as amended. A banner shall not be erected until the permit is issued.

2. A banner may be up to 32 sq. ft. in surface area (example: 5’x6’, 4’x8’, 3’x10’, 2’x16’ etc.)

3. All banners must be professionally printed.

4. No banner may be attached in any way to a utility pole, tree, fence, rock or other

similar object located on public or private property. (See Section 9.1.2 Definitions: Snipe signs).

5. Banners are to be installed outside the limits of the right-of-way of any public or private street. (See Section 9.1.2 Definitions: Street)

6. Commercial third party banners such as Coca Cola and Pepsi style banners are not permitted.

7. Banners shall be adequately secured at all corners to the façade of a building or to poles firmly affixed into the ground in the case of freestanding displays. Banners are to be inspected daily by the applicant to assure that they do not droop, sag or become loose.

Section 2. That Ordinance 215 as amended by Sign Ordinance No. 04-02-02 be further amended by adding the following definition to Section 9.1.2 DEFINITIONS and by adding the following Section 9.4.9 SHINGLE/BLADE SIGNS to ARTICLE 9 SIGN REGULATIONS:

“§ 9.1.2. DEFINITIONS

Shingle or Blade Signs: A sign suspended from an overhang, canopy, or awning or supported from a mounting attached directly to the building and hanging perpendicular to the building wall.

§ 9.4.9. SHINGLE/BLADE SIGNS

A. General Requirements.

The purpose of a shingle or blade sign is to identify or promote primarily for pedestrians the business being conducted on the premises to which it is attached. It also serves as a graphic and design enhancement. Shingle or blade signs are permitted subject to the following requirements:

1. A shingle or blade sign shall be located as close as practical to the store front entrance.
2. A shingle or blade sign shall maintain a 4-foot separation from another shingle or blade sign.
3. A shingle or blade sign shall not be mounted in such a manner as to obstruct vehicular traffic.
4. No portion of a shingle or blade sign shall project above the top of an eave or parapet.
5. All shingle or blade signs shall be maintained in good condition.
6. A shingle or blade sign shall not display the business phone number, address, website or merchandising pricing information on the sign. Symbols or logos used to identify the business are encouraged. Corporate logos shall be discouraged unless such logo is an integral part of the store identification.
7. The bracket or mounting of the shingle or blade sign shall be made of a durable material.
8. Prior to the placement of a shingle or blade sign, a Sign Permit shall be issued by City Hall.

B. Design Standards.

1. Width 3 Feet
2. Height (max) 1.5 feet
3. Spacing from façade (min) 6 inches
4. Depth (max) 6 inches

- 5. Total Area 4.5 Sq foot per side (double sided = 9 sq ft.)
- 6. Sign Clearance (min) 7 ft 6 inches of clearance on signs over pedestrian ways

Section 3. This ordinance shall become effective upon its adoption by the City Council of Columbiana, Alabama and publication or posting as required by law.

Adopted and approved this 3rd day of April, 2012.